

WHAT'S HOT!

JET RHYS BEAUTY NEWSLETTER

SUMMER 2006

BEAUTY AND THE BEACH

ANNOUNCING AN EXTRAORDINARY NEW SUMMER HAIR TREATMENT

Jet, co-owner of **Jet Rhys Salon** and former Vidal Sassoon color guru, has concocted an amazing new multitasking treatment for high tech shine that not only deep conditions but seals color lost as a result of the elements, styling products and tools. Featuring Davines' Momo Cream combined with a clear color gel that repairs damage from the hot summer surf and sun, it is the only clear conditioning treatment with added organic vegetable nutrients to super-charge hair with moisture and refresh shine. **"Gleaming hair always commands attention and the new Clear Color Cocktail is the way to achieve the forthcoming trend of healthy, shiny, touchable hair,"** says Jet. Uniquely different from Jet Rhys' signature Color Cocktail, which comes in a variety of colors ranging from espresso to 14-karat gold, the Clear Color Cocktail is formulated especially for color-shy clients and suitable for all age groups. This is one cocktail that won't leave you tipsy! Jet Rhys Salon carries the complete line of Davines' innovative style and finishing products in both of its San Diego salons.



HOT WEATHER CHEAT SHEET

Based in San Diego, Jet and Rhys are hair connoisseurs who traveled the globe before founding their vibrant salon in San Diego in 1992. The pair's unique ability to individualize current trends and styles has developed into a cult following that includes many of the city's top surfers and action sports celebrities. For fabulous-looking hair that San Diego's beach beauties swear by, try some of the tips below.

GOT GREEN? Chlorine and other pool chemicals bind to the hair and can give hair a grayish or green cast, while the heat of the sun in combination with mineral deposits in salt water can dehydrate and turn hair brassy. **Try a club soda rinse** after you get out of the water to get rid of chlorine and salt. Follow with a deep conditioner containing natural ingredients that increase moisture, elasticity and shine such as **jojoba oil or keratin**.

SUMMER IN THE AIR Heat and humidity can be terrifying for your hair. With moisture in the air, hair strands absorb water from the air, transforming it into a poufy mess. Jet Rhys' advice? Don't fight it, go with it! Try saturating your hair with a mixture of apple cider vinegar and warm distilled water to dissolve any buildup on hair and scalp which could repel moisture and block its nourishing effects. At the first signs of humidity, you can spray on an anti-humidity hair spray, like Davines' Glam Power Spray, to keep hair in place without leaving residue. **"Dry your hair as much as possible, since wet hair can be a source for frizz,"** advises Jet. For a flyaway quick fix, use a clear mascara to smooth out hair. Make sure that you don't touch it. It will only cause more frizz!

DESERT ISLAND GETAWAY Help! Did you forget your styling tools for your weekend getaway? Here's what to do!

● **Get beach babe waves!** To master this sultry summer style, part your hair down the middle, divide it in two sections, and braid each side while it's still wet. Tie the braids into two large knots and fasten them to the top of your head, leaving the ends free. Let it loose when dry for sexy, voluminous waves. Tie the front back in a romantic ribbon.

● If your hair is short and sassy and forgot your iron, **use your eyelash curler when you are in a pinch!** Spray your hair with hairspray and pick up areas you want to flip a little. Take your eyelash curler and press about four times for amazing texture and movement in your hair.

● **Who knew you had a styling friend in the kitchen? Aluminum foil!** Take about eight sheets and fold them into strips. Lightly spray with hairspray. Take a section of hair and wrap it around the middle of the foil. Start winding the two ends of the foil. When you reach the top, pinch the ends together. Leave it on for thirty minutes, unwind and shake. Separate your waves with hair cream and the results are fabulous!

SUMMER SURVIVAL

Need your salon blow-dry to last a few more days? **Invest in a satin pillowcase** to prevent friction, which can cause tangles and dents.

Trying to grow out your bangs? Spritz bangs with hairspray and comb them over to the side. Take a tissue and a duck bill clip and lay the tissue on top of the bangs and clip. Why? If you put a clip on top of your bangs without tissue, you will have a clip dent! Finish with your morning routine. Then remove the tissue and clip. **Voila!** Your hair is out of your eyes for the rest of the day!

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