

Jet Rhys Salon BACKGROUND

Jet Rhys Salon was founded in 1992 by Jet and Rhys, two former Vidal Sassoon hair specialists from New York. They have more than 25 years of experience working and teaching in Vidal Sassoon academies and salons and are best known for their hip and modern approach to beauty and fashion. Prior to founding Jet Rhys, the pair traveled on the Vidal Sassoon International Show Team, teaching and inspiring hairdressers in Japan, Mexico, Australia and Europe.

Located in San Diego, California, Jet Rhys Salon is an architectural masterpiece synonymous with superb hair design and technique. Each member of the Jet Rhys team is an expert in his or her field and has been personally trained by Jet and Rhys. An ongoing education program ensures staff members stay updated with the hottest looks and trends from around the world. At Jet Rhys, stylists strive to look beyond clients' bone structure and skin tone to find their real persona and create the perfect hairstyle.

Jet Rhys Salon has been featured in numerous fashion and beauty publications such as *Harper's Bazaar*, *Allure* and *W Magazine*. Jet and Rhys were recently recognized by *Self Magazine* as one of the top salon teams in the United States. They are co-producers of *Jet City*, a video guide that demonstrates exciting, simple and creative color techniques for salons. For more information, visit www.jetrhys.com.