

What's Hot!

Spring / Summer 2003

Blonde is Scorching. . .

Whether you prefer a shade of golden, platinum or strawberry, there's no denying that being a blonde is an exhilarating experience. But keeping your blonde hair looking and feeling fabulous takes a little more work. You'll find all the tips and tricks you need to know in this month's beauty news flash from Jet Rhys Salon.

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JET RHYS SALON

3846 Fifth Ave.
San Diego, CA 92103
(619) 291-7511
jet@jetrhys.com

MEDIA CONTACT

Sarah Znerold
(619) 886-4276
sarah@jetrhys.com

Getting the best blonde cut

Getting the right cut for your blonde hair can sometimes be a challenge. Because blonde hair is almost transparent when wet, it's easy for stylists to cut more hair than necessary without realizing it. To ensure maximum fullness and shape, the experts at Jet Rhys Salon recommend cutting your hair when it's dry. While you're there, treat yourself to the latest styling products to keep your cut looking fresh and vibrant all day long. A hot new look to ask your stylist about is short baby bangs swept to the side with shoulder-length or longer hair. Don't go too short or your hair will end up shaped like a bubble. For another hot look, take advantage of your hair's natural texture. A cut that is short and choppy or wispy and loose is a fabulous choice. ■

Great makeup livens your look instantly

A.M. Blonde- Let your blonde hair do all the talking! Subtlety is key during the day. Don't let your makeup overplay your hair, or it will end up clashing. Jet Rhys' makeup artists suggest applying a hint of pink eye shadow, rose blush and pearlescent lip gloss for a polished effect. And nothing makes your eyes look wider than lightly rimming the inside of your lids with white eyeliner.

P.M. Blonde- Smoky eyes make blonde hair look hotter than hot for the after-party. Use a coal pencil and smudge it gently. Keep shadows pale. On your lips, try Kiehl's black raspberry stain (\$10.50) for sexy shine. ■

Staying healthy and shiny

Always use conditioner, even if your hair is fine and flat, because it will seal in shine. Styling products, such as glossers and pommades, will prevent your blonde hair from looking dull, dull, dull! Jet Rhys loves Bumble and Bumble Styling Wax (\$15.00). Since blonde hair has a tendency to break easily when wet, it's best to comb it in the shower. Be gentle when drying your hair with a towel, because the friction can cause brittle strands to snap. Instead, wrap your hair in a towel like a turban and blot dry. When using a blow dryer, never point the nozzle towards the ceiling, which will cause blonde hair to look staticky and out of control. To increase superfluous shine, keep it pointed down to make the cuticle of the hair lie flat. ■

Color in a pinch

Help! At the last minute, your boss sends you to an important business meeting in the middle of nowhere and you miss your color appointment. You're hundreds of miles from anything but your hotel and the drugstore, and desperate to hide those unsightly black roots before the big meeting. Don't fret your pretty blonde head about it! For a quick fix, pick up a box of a neutral blonde hair color from the drugstore. Jet Rhys' favorite is L'oreal Feria #82 in Cashmere (\$9.99), a safe bet for all light, medium and dark blondes regardless of your shade. A word of warning...stay away from gold and red colors, which can result in brassy roots. ■

