

What's Hot!



Jet Rhys Beauty Newsletter

Summer 2003

SAN DIEGO SURF DIVA STYLE

Summer is meant for many things...like catching a wave, hanging out on the beach sipping margaritas, cruising in your convertible with the top down. But wrestling with your blow dryer isn't one of them! After all, it's the official season of hanging loose. And besides, hair-foiling factors such as sun and humidity will render your efforts futile in a few hours anyway. So don't bother! What looks way hotter is hair that's been tousled dry by nothing but sea and air. To achieve true Surf Diva style, follow these no-fuss tips from San Diego's cut and color experts, Jet Rhys Salon. They're quick, easy, and more importantly-- guaranteed to leave you looking like you just stepped off the set of Blue Crush.



CAUSE A COMMOTION BY THE OCEAN!

GET BEACH BABE WAVES

For those days when you want to go straight from your board to the beach barbecue, Jet Rhys suggests trying this sultry summer style. Part your hair down the middle, divide it into two sections, and braid each side while it's still wet. Tie the braids into two large knots and fasten them to the top of your head, leaving the ends free. Wear this style up or let it loose when dry for sexy, voluminous waves. ■

Headbands are a chic way to add shape and definition instantly. To get maximum height at the roots, tie a bright flowered bandanna from the back of your neck to the top of your hairline. This fresh look is perfect for all Surf Divas, regardless of hair length. ■

THINK OUT OF THE BOTTLE

Surf Divas love the voluminous, textured look that salt water gives their hair. Even if you're not a Surf Diva and just want to look like one, try Bumble and Bumble Surf Spray (\$16). You can also make your own by combining one quart of water with one-half cup of sea salt. ■

REFRESHINGLY SIMPLE

Summer is the time to give your hair a break with simple, carefree styles. Instead of fighting the natural texture of your hair, it's much more modern (and practical) to just play it up. If you have thick, curly hair, use a smoothing balm to reduce frizz and pull your hair into a high pony tail for a low-maintenance yet polished look. Another good way to beat the heat is with a stylish short cut like a pixie, shag or bob. ■

Since summer humidity tends to pump up the frizzies, getting regular trims (at least every six weeks or so) is essential to eliminate split ends and keep your hair healthy and shiny. ■

Colored hair is also susceptible during the hot summer months. When getting highlights, the experts at Jet Rhys suggest choosing shades close to your natural color because they will fade more gracefully. ■

Your hair isn't the only thing that needs protection from the sun! For a fashionista look that blends comfort and style, shade those baby blues with a pair of chrome Chevelles from Velvet Eyewear (\$70). ■

MEDIA CONTACT

Sarah Znerold
(619) 886-4276
sarah@jetrhys.com

SUMMER SCHOOL

Peek-a-boo highlights (n.): Technique where little pieces of hair near the nape of your neck are colored bold shades like hot pink. When your hair is down, they're invisible, but up in a pony tail, you get a daring splash of summer color.

DON'T LET THE SUN WREAK HAVOC ON YOUR HAIR

Prevent the harsh summer sun from taking a toll on your tresses and moisturize, moisturize, moisturize! You should also choose a conditioner with sunscreen. Jet Rhys likes Kiehl's leave-in conditioner with coconut and sunscreen (\$28) because it's creamy, not oily.

While you're relaxing at the beach, Jet Rhys suggests using the intense rays to your advantage by combing a dollop of conditioner through your hair and letting the heat of the sun maximize the hydrating effects. ■

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3846 Fifth Ave. San Diego, CA 92103 Phone (619) 291-7511 Email getin@jetrhys.com