



LONG HAIR RULES!

The pros at Jet Rhys believe that long hair should make a statement. Here are some of our favorite tips to keep your locks looking full and gorgeous this season.

THE EXTENSION CRAZE

Who wears extensions? You'll get a shorter answer if you ask who doesn't. No longer the exclusive domain of models and starlets, now it's easy to be a long hair contender (even if you don't have long hair) and enjoy instant volume and length with extensions. Transform yourself!

INVISIBLE LAYERS

Jet Rhys' new skinny haircut technique is all about cutting on dry hair, which makes it possible to see each individual strand clearly. Say bye-bye to long layers! The goal of this cut is to use heavy internal layering to create loads of movement, curve and texture. Radalicious!

To build the invisible layers, Jet Rhys cuts the hair into three tiers: perimeter, midsection, and crown. Length is determined by bone structure and what features you want to enhance or detract from. To take away hard or blunt lines, Jet Rhys shakes the hair from the roots and slices through each section with thinning shears.

SHAPE UP

Don't let your new look leave you out in the cold. Replenish your long hair by using conditioner or detangler daily. To prevent static, avoid products with alcohol (contained by some hairsprays and thickening sprays). If your hair is fine, try a foam mousse. Is your hair's moisture getting zapped out from being in the office all day? Fill up a small spray bottle with Penta Water and give it a few quick shots. Presto! No more static. You can also leave some Bounce fabric softener sheets in your drawer and give your hair a little rub to quickly neutralize the static. And most importantly, make sure your ends are trimmed regularly. Snip off split ends and apply a good thermal protector like KMS Moisture Replace Drops (\$12) before you blow dry.

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GO FOR THE GOLD

This Spring, San Diego's surf divas are indulging themselves in the mother of all shine enhancers: the golden nugget. In this special treatment, Jet Rhys drenches clients' hair in a golden bath of 14-karat gold and essential oils. Honey and almond conditioner is the secret ingredient to enable super fatty oils to penetrate the hair shaft and promote expansion in the cuticle....hence thicker, fatter hair! The golden nugget enhances all highlights, whether color treated or not. And this luxurious treatment wouldn't be complete without the final touch- a Hershey's Toffee Almond Nugget that will melt in your mouth while you are pampered by the pros at Jet Rhys.

THE PERFECT BLOW DRY

Get in control of your long hair and achieve the perfect blow dry using these tips from Jet Rhys:

- 1) Start with clean hair to help your blow dry last a few days.
- 2) Never skip conditioner. With the heat of the dryer and tug of your brush, you need to protect your gorgeous mane!
- 3) Don't rub your hair with the towel, only blot. Blotting does not produce frizzing or snapping of fragile ends.
- 4) Getting the right product will always aid in your blow dry.
- 5) Apply styling product in sections so every strand is coated.
- 6) Break out two or three large clips to hold sections of hair away from the area you're drying.
- 7) As you move your brush through sections of your hair, follow with your nozzle pointed down to avoid frizz. Be patient, a good blow dry takes awhile, but it's well worth it!
- 8) Add a little weight and shine by wiping a tiny dab of hair cream throughout. Perfect!

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